

# Samantha Catarata

## Virtual Executive Assistant

RESTORATIVE • ACHIEVER • RESPONSIBILITY • LEARNER • SIGNIFICANCE

### PROFILE

Born and currently residing in the Philippines Samantha brings dedication, adaptability and heart to everything she does. Her career path has been guided by her passion for supporting others and helping things run seamlessly behind the scenes. As the Executive Assistant to Tony Martin, Managing Partner of 2b Limitless Australia and New Zealand, she supports the team by streamlining workflows, organizing pipelines and being instrumental in all the special projects that are currently underway.

Samantha has developed a strong foundation in business support through her years of experience in the online space across various industries. What excites her most about being part of 2b Limitless is the team's genuine commitment to collaboration and the value placed on supporting each member to grow and succeed.

Outside of work Samantha enjoys building a life with her little family where she finds her greatest motivation, her daughter, inspires her to strive for excellence every day.