



For Contact



## Affiliate Coach

**Learner** | **Arranger** | **Self-Assurance** | **Individualization** | **Belief**

### Profile:

**Roshina Khan** is an accredited transformational executive coach and leadership consultant. She specialises in helping CEOs, founders, and senior executives lead with clarity, confidence, and purpose in today's complex world.

She has a diverse background in leadership, psychology, learning and development, leadership/executive coaching, change and project management.

With over 30 years of experience in leadership, transformation, and organisational change spanning the UK health sector, government, and consultancy. Roshina brings a rare combination of strategic insight, emotional intelligence, and behavioural science to her coaching. Her methodology integrates NLP, applied neuroscience, Hogan psychometrics, and performance psychology to catalyse lasting change in leaders and teams.

Roshina specialises in developing high-performing executives who want to lead with impact. Her expertise lies in leadership transformation, executive presence, decision-making under pressure, communication, and sustainable success. She also supports organisations in embedding inclusive leadership cultures that fuel innovation, alignment, and long-term results.

She has coached and trained CEOs, executives and business leaders across a range of sectors, including healthcare, technology, finance, law and sales.

Known for her grounded presence, and bold, strategic thinking, her focus is always on real transformation, not just theory, rooted in self-awareness, aligned action, and authentic leadership.

In an age of rapid change, Roshina believes that coaching is not a luxury it's a necessity. Her mission is to elevate leaders who are ready to grow beyond old paradigms and lead with vision, confidence, and courage.

### Profession & Corporate Experience

- NHS – Senior Managers
- NHS Hospitals – Executive Teams
- Primary Care – Entire Organisation
- Pierce Hill – Entire Organisation
- Activ8 – Entire Organisation
- Vine Tree Financial Services – Entire Organisation

### Certifications / Qualifications

- NLP Trainer
- Hogan Certified Practitioner
- Certified Transformational Coach
- Bachelor of Science in Psychology
- Master of Science in Management
- Certified Meditation Practitioner
- Certified Adult Trainer
- PRINCE2® Practitioner – Project Management
- MSP® Practitioner – Programme Management
- Diploma in Hypnotherapy
- Imperial College London

### One-to-One Executive Coaching

- Barrister – MPR Solicitors
- Senior Executive – Oil Industry
- Finance Director – Nestle, UAE
- Chief Commercial Officer – Musgrave
- Financial Advisors – St. James Place
- Founder – New Effect
- Head of Graduate Recruitment – Banking
- Founder – Aspire Dental Academy
- Director – Abacus