



For Contact



Executive and Business Coach

Learner | Maximizer | Achiever | WOO | Relator

Profile:

Olga Cassidy is an impactful business leader whose journey spans over 17 years in the global professional arena. Olga's multifaceted expertise seamlessly navigates operations, management, strategic marketing, and business development, underscoring a holistic approach to leadership. Her significant contributions have left an impressive mark on diverse industries, including Hospitality and Tourism, Foodservice, and FMCG.

In her notable career, Olga has worked with industry giants such as Marriott, Flight Center, Monin, and Kerry Group, solidifying her reputation as a trusted expert and a leader, who is guided by an unwavering entrepreneurial spirit and ownership mindset.

Remarkably, Olga has led strategic marketing planning across 35 countries in the Middle East, Africa, and the Indian Subcontinent, showcasing a profound understanding of global dynamics and trade. Olga masterfully managed and optimized multimillion-dollar marketing budgets to overachieve companies' commercial targets.

Olga's dedication to excellence and success is built on the pillars of win-win relationships, trust and respect, innovation, and commitment to solutions.

Olga's coaching style is highly impactful, focusing on solutions and leveraging both individual and team strengths.

Olga embodies a leadership mindset and truly believes that leadership starts with yourself.

Certifications & Education

- Professional Certified Coach, Level 2 – Erickson Coaching International, Canada
- Associate Certified Coach, ICF
- Gallup Certified Strengths Coach – Gallup, USA
- Professional Diploma in Marketing - Chartered Institute of Marketing (CIM), London, UK
- Master's Degree in Hospitality and Tourism Management – Ural State Pedagogical University, Russia
- Member of the International Coaching Federation (ICF)
- Positive Intelligence grant program for coaches – Stanford University lecturer, New York, USA
- Digital Marketing Certification - Circus Street London, UK
- Executive Level Negotiation Skills – The Academy for Sales Excellence, Dubai, UAE

Multilingual: English and Russian Industry/Functional Experience

- Hotels and Hospitality
- Tourism
- Foodservice
- FMCG

Business & Executive Coaching Clients

- Team Coaching and Facilitation – Clyde & Co
- Former General Manager Middle East, Indian Subcontinent, Africa – Monin, Dubai UAE
- Client Director – Google EMEA, Dubai UAE
- DLA Piper Innovation Manager and Co-Founder & CEO at Legal Advice Middle East, Dubai UAE
- Director of Finance – Chef Middle East
- Consultant – McKinsey & Company, USA
- Management Consultant & Organizational Psychologist – HKU Business School, China
- Manager Sales Technology – Accenture Middle East
- Co-Founder & CEO – Zavode IT firm, USA and Russia
- COO – XAAN, UAE
- Head of Talent – OLX Group, Spain
- Human Resources Manager – Hilton Hotels & Resorts, Morocco
- General Manager – USTA Group Hotels, Russia



The Chartered
Institute of Marketing



THE ACADEMY
FOR SALES EXCELLENCE