



For Contact

Mick
Todd

CEO & Founder Global Success & Leadership Coach

Includer | Maximizer | Belief | Positivity | WOO

Profile:

Mick's impressive resume speaks not just about his dedication, expertise, and achievements in the fields of leadership coaching, team development and organizational success they are also a reflection of his commitment to continuous growth and development. With a robust academic foundation in Education, Psychology, and Organizational Behaviour and additional qualifications from prestigious institutes, Mick has a deep understanding of the psychological and structural foundations that drive success.

His rich experience of over 20 years combined with over 25,000 hours of coaching is a testament to his commitment to the profession and his passion for the people and businesses that he supports. Having worked in over 30 countries around the world is a testament to the adaptability of his approach and his universal appeal that caters to various cultural and organizational nuances.

Mick's emphasis is on developing the rituals of success which creates platforms for individual, team and organizational success.

Rituals - 'Strengths-Based Behaviours, Practiced on Purpose and Positioned to Enhance Engagement, Build Enjoyment and Drive Performance.'

These rituals provide the bedrock of personal and professional success. By helping people, teams and organizations to hone these rituals, he empowers his clients to build the 'rhythm and tempo' of success.

His registration and accreditation as a practitioner of various psychometrics and strength inventories indicates his thorough and methodical approach in assessing and understanding his client's unique strengths and areas of profound growth and development.

Mick is consistently recognised as a 'thought leader' in coaching and these awards he has received on a global platform underscore his excellence and the value he brings to his high-performance clients

His multiple awards include 'The Professional Services Awards International – Executive Coach of The Year – Financial and Legal Services in 2022 .' and 'Leadership Coach of the Year - MEA 2023 - Acquisition International Annual Leading Adviser Awards 2023.'

For anyone seeking personal, professional, team coaching or organizational development expertise, Mick's background, awards and achievements reflect his mastery of the skills, science and art of coaching and the impact that he has on the field. He is globally the coach of choice for those aiming to elevate their personal and professional success, leadership skills, organizational success and strategic success to another level

Education:

- Bachelor of Psychology [1st Hons] & Bachelor of Organizational Behavior [1st Hons] (Central Queensland University, Australia)
- Professional Coaching Certification (Mind bridge NLP Institute, North Carolina, USA)

• Certifications & Education

- Advanced Gallup CliftonStrengths® Master Coach
- Gallup StrengthsFinder® Practitioner
- Gallup High Performance Management®
- Gallup Strength Based Leadership® Practitioner
- Gallup BP10® Practitioner
- Changewise Leadership Agility® Licensed Practitioner
- SEI – Emotional Intelligence Professional
- SEI – Organizational Practitioner

- SEI – Emotional Intelligence Assessor
- Certified Bates ExPI™ – Executive Presence 360
- Gallup Certified Advance Strengths Coach
- PROPHET (Predictive Role Profiling for High Performance Executive Teams) Assessor and Practitioner
- Bachelor of Psychology [1st Hons] & Bachelor of Organizational Behaviour [1st Hons] (Central Queensland University, Australia)
- Professional Coaching Certification (Mindbridge NLP Institute, North Carolina, USA)

Industry/Functional Experience

- Banking
- Legal
- Design and Architecture Consultancy
- Retail
- Hotels and Hospitality
- Professional Services
- FMCG

Awards

- 2016 – Executive Coach of the Year Award – AI
- 2017 – 2b Limitless – Most trusted for Coaching, Training, and Leadership Development – Middle East - AI
- 2017 – UAE – Strategic Business Development Company of the Year – ACQ 5 GLOBAL Awards
- 2017 – Executive Coach of the Year – Middle East - International Advisory Experts Awards Winner
- 2018 - Most Influential Executive Coach of the Year – Corporate Excellence Awards – CV Magazine
- 2018 – Professional Coaching & Training Provider of the Year – International Business Awards – CV Magazine
- 2018 – Certificate of Excellence Recipient – AE
- 2018 – Best Multi-Award-Winning Professional Coaching & Training Organisation of the Year = UAE - Global 100 Winner
- 2019 - The Middle East's Most Trusted for Coaching, Training & Leadership Development – AI Global Excellence Awards Winner
- 2022 – Leading Professional Coaching and Training Firm of the Year – Middle East
- 2022/2023 – Executive Coach of the Year – Professional Services Award - Finance and Legal Sector
- 2023 - Leading Professional Coaching & Training Firm of the Year 2023 - Middle East - 2023 Leading Advisor Awards - AI
- 2023 – Executive Coaching Expert of the Year in the Middle East – Corporate Intl Global Awards Winner
- Leadership Coach of the Year – MEA 2023 – Acquisition International Annual Leading Adviser Awards 2023



Mick is a Master Coach. His genuine ambition to help others succeed, his authenticity of character and his unique skill set in my own goals and achieve them. The work Mick's team combination allow him to help already successful people continuously improve and evolve both professionally and personally. Mick's 2BYB platform is my trusted process for helping me to firmly establish have done with the wider team has played a major role in the transformation of our practice to a 3 -partner powerhouse.



Paul Allen

DLA Piper, Global Co-Chair Intellectual Property & Technology, DLA Piper, Middle East



Awards



Professional Coaching & Training Provider of the Year - 2018
CV Magazine International Business Awards 2018



2B Limitless
The Middle East's Most Trusted for Coaching, Training & Leadership Development 2019

